

# **TAI POUTINI PLAN COMMITTEE**

## **Hearing of Submissions on the Proposed Te Tai O Poutini Plan**

### **Report and Decisions of Hearing Panel**

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#### **Recommendation Report**

**Signs**

**Ngā Tohu**

**Hearing Dates: 4 September 2024**

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#### **HEARING PANEL**

Sharon McGarry (Chair)

Maria Bartlett

Anton Becker

## **CONTENTS**

<b>PART A – INTRODUCTORY MATTERS</b>	<b>3</b>
<b>1. Preliminary Matters</b>	<b>3</b>
1.1. Introduction	3
1.2. Terminology in this Report	5
1.3. Hearing Arrangements	6
1.4. Appearances	6
1.5. Overview of submitter evidence received	6
1.6. Right of Reply	6
1.7. Procedural Steps and Issues	6
1.8. Site Visits	6
<b>PART B - STATUTORY REQUIREMENTS AND DOCUMENTS</b>	<b>7</b>
<b>PART C – SUBMISSIONS, EVIDENCE, EVALUATION AND RECOMMENDATIONS</b>	<b>7</b>
<b>2. SIGNS</b>	<b>7</b>
2.1. SIGN General/Whole Chapter	7
2.2. SIGN Overview	8
2.3. SIGN Objective	9
2.4. SIGN Policies	11
2.5. SIGN Rules - General	14
2.6. SIGN Rules – Specific Zones	17
<b>APPENDIX 1 – RECOMMENDATIONS ON PLAN PROVISIONS</b>	<b>28</b>

## **APPENDICES**

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## **PART A – INTRODUCTORY MATTERS**

### **1. PRELIMINARY MATTERS**

#### **1.1. Introduction**

1. Matters to do with our appointment and other preliminary matters applicable to all Hearing Panel’s recommendations on the Proposed Te Tai o Poutini Plan (**pTTPP** or ‘the Plan’) are recorded and addressed in Recommendation Report 1.
2. This Recommendation Report relates to the Signs - Ngā Tohu (**SIGN**) Chapter of the pTTPP; and contains the Hearing Panel’s evaluations and recommendations to the TTPP Committee on the submissions and further submissions received on this Chapter in Part 2, Section 7 of the Plan.
3. The Section 32 Report<sup>1</sup> provided an evaluation of the options for the management of signs through the combined Plan, including the regulatory framework key resource management issues, the evidence base, consultation, information and analysis undertaken) and evaluation of the options.
4. The section 42A Officer’s Report<sup>2</sup> (‘s42A Report’), authored by Ms Lois Easton, a planner with Kererū Consultants acting as the Reporting Officer, was circulated prior to the hearing. The s42A Report provided an analysis of a total of 119 submission points and 19 further submissions points; and made recommendations on changes to the notified plan provisions (the changes were included in Appendix 1 and the recommendation on all submissions as to either accepted, accepted in part or rejected in Appendix 2).
5. The matters raised by submitters were grouped in the s42A Report in relation to each of the following key issues for the chapter:
  - General/Whole Chapter;
  - Overview;
  - Objective;
  - Policies;
  - Rules;
6. This Recommendation Report follows this same structure of the s42A Report and provides a brief summary of the issues raised in submissions and further submissions, the s42A Report analysis and recommendations, submitter evidence and the Reporting Officer’s reply evidence, before providing our evaluation and recommendation.
7. This Recommendation Report should be read in conjunction with the s42A Report and the tracked change version of the notified Plan provisions (attached as Appendix 1 to this Report). The tracked change version of the TTPP provisions forms an integral part of the decision and records all recommended amendments (additions and deletions) to the notified TTPP provisions made by the Panel. The tracked change version of the TTPP shows the Panel’s recommended changes to the notified provisions in **bold and underlining** indicating additions

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<sup>1</sup> Te Tai o Poutini Plan – Section 32 Report 7: Noise, Light, Signs, Earthworks and Temporary Activities (See <https://tppp.nz/proposed-tppp-plan/section-32-reports/>).

<sup>2</sup> Te Tai o Poutini Plan Section 42A Officer’s Report Signs - Ngā Tohu (See <https://tppp.nz/wp-content/uploads/2024/07/TTPP-s42A-Signs.pdf>)

## Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel

### Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

and ~~striketrough~~ indicating deletions. If there is any discrepancy between this Recommendation Report and the tracked change version of the Plan, the tracked change version of the Plan shown in Appendix 1 of this Report must prevail.

8. This Recommendation Report contains the reasons for the Panel’s recommendations. These comprise either adoption of the reasoning and recommendations of the original section 42A Reports or the Reporting Officer’s reply evidence (Councils’ right of reply post hearing adjournment), or a specific reasoning by the Panel.
9. Where the Panel recommends the TTPP provisions should remain as notified, it is because:
  - (a) The Panel has adopted the reasoning and recommendation of the s42A Report to retain the provision as notified; or
  - (b) The Panel has adopted the reasoning and recommendation to retain the provision as notified as recommended in the Reporting Officer’s reply evidence; or
  - (c) The Panel has recommended to retain the provision as notified for reasons set out in this Recommendation Report.
10. Where there is a recommended change to a notified provision of the TTPP, it is because:
  - (a) The Panel has recommended amendment to a provision for reasons set out in this Recommendation Report in response to a submission point, which the s42A Report did not recommend; or
  - (b) The Panel adopted the reasoning and recommendation of the s42A Report to change the provision to that recommended in the original s42A Report; or
  - (c) The Panel has adopted the reasoning and recommendation to that recommended in the Reporting Officer’s reply evidence; or
  - (d) A consequential change has been necessary following on from a decision in either (a), (b) or (c).
11. Where there may be a different recommendation between the s42A Report and the Reporting Officer’s reply evidence (i.e., the recommendation by the Reporting Officer has changed as a result of hearing the evidence of submitters), unless the Panel decision specifically adopts the original s42A Report’s reasoning and recommendations, the reasoning and recommendations in the (later) reply to evidence has been adopted and it must be taken to prevail.
12. If there are circumstances where the Panel consider that alternative relief is more appropriate than that requested in submissions and further submission to give effect to the RMA, national policy statements and/or RPS, but are still within the scope of the relief sought, the relevant recommendation clearly sets out the nature of the change and the reason for the change. This is recorded in this Recommendation Report.
13. If any changes are recommended to the provisions (since the Section 32A Report was completed) a further evaluation if required pursuant to section 32AA of the RMA has been undertaken. Any such circumstances are referred to in this Recommendation Report in sufficient detail to demonstrate a further evaluation was undertaken.

## Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel

### Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

14. Clause 16(2) of the First Schedule of the RMA enables the Panel to recommend amendments to alter information, where such an alteration is of minor effect, or may correct any minor errors. In the Panel’s recommendations below each section considered in Part C of this Report and in the tracked change version of the notified Plan provisions (Appendix 1 of this Report) records any minor amendments.

#### 1.2. Terminology in this Report

15. Throughout this Report, the following abbreviations will be used:

TTPP	Te Tai o Poutini Plan
BDC	Buller District Council
DOC	Department of Conservation
Forest & Bird	Royal Forest & Bird Protection Society of NZ
GDC	Grey District Council
KiwiRail	KiwiRail Holdings Limited
Poutini Ngāi Tahu	Te Rūnanga o Ngāi Tahu, Te Runanga o Ngāti Waewae, Te Rūnanga o Makaawhio
NPS	National Policy Statement
NZCPS	New Zealand Coastal Policy Statement
pTTPP	Proposed Te Tai Poutini Plan
Planning Standards	National Planning Standards
RMA or the Act	Resource Management Act 1991
RPS	West Coast Regional Policy Statement
RSI	Regionally Significant Infrastructure
SASM	Sites and Areas of Significance to Māori
Waka Kotahi NZTA	NZ Transport Agency Waka Kotahi
WCRC	West Coast Regional Council
WDC	Westland District Council

### **1.3. Hearing Arrangements**

16. A combined hearing with the Noise Chapter was held on 4 September 2024 at the West Coast Regional Council Chambers, 388 Main South Road, Greymouth. The one submitter who wished to speak on the Signs Chapter appeared by internet connection.

### **1.4. Appearances**

17. The following submitters appeared at the hearing:

**Section 42A Reporting Officer** – Ms Lois Easton, Principal Consultant with Kererū Consultants

**Waka Kotahi NZTA** - Mr Stuart Pearson, Senior Planner<sup>3</sup>

### **1.5. Overview of submitter evidence received**

18. No legal submissions were received in relation to the Signs Chapter.
19. A statement of evidence was received from Mr Stuart Pearson on behalf of Waka Kotahi NZTA.<sup>4</sup>
20. A statement of evidence was received from Mr Francis Costello on Behalf of Go Media Limited (S501) and was tabled at the hearing.<sup>5</sup>
21. A letter from Mr Martin Kennedy on behalf of Westpower Ltd<sup>6</sup> was received confirming acceptance of the proposed amendments to Objective SIGN-O1.

### **1.6. Right of Reply**

22. Ms Easton provided a written Right of Reply (dated 17 September 2024).<sup>7</sup> This included additional recommended amendments to the provisions shown highlighted in yellow.

### **1.7. Procedural Steps and Issues**

23. No pre-hearing conferences or clause 8AA meetings or expert witness conferencing was held in relation to this topic.
24. No procedural matters were raised at or after the hearing.

### **1.8. Site Visits**

25. The Panel has undertaken site visits throughout the pTTPP process to inform hearings better when and where necessary.
26. No site visits were undertaken specifically in relation to the Signs Chapter.

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<sup>3</sup> Waka Kotahi NZTA S450.005, S450.009, S450.173-S450.184

<sup>4</sup> Evidence of Stuart Pearson on behalf of Waka Kotahi NZ Transport Agency (6 August 2024)

<sup>5</sup> Statement of Evidence of Francis John Costello – Go Media Limited (S501) (6 August 2024)

<sup>6</sup> Martin Kennedy, Question from Commissioners related to Submissions and Further Submissions of Westpower to the Proposed Te Tai o Poutini Plan – Topic: Signs – Objective O1(2) (4 September 2024)

<sup>7</sup> Lois Easton Section 42A Author Right of Reply (See <https://tppp.nz/wp-content/uploads/2024/07/TTPP-s42A-Signs.pdf>)

## **PART B - STATUTORY REQUIREMENTS AND DOCUMENTS**

27. Sections 58 B- 58 J of the RMA (as inserted by the Resource Legislation Amendment Act 2017) have imposed National Planning Standards. The first National Planning Standards were developed and took effect in 2019. These impose a District Plan Structure Standard, whereby Signs are one of seven General District-Wide Matters chapters that need to be addressed under General District-Wide Matters in new District Plans (the others being Activities on the Surface of Water, Coastal Environment, Earthworks, Light, Noise, and Temporary Activities). General District-Wide matters itself is one of seven sections that need to be addressed under Part 2: District Wide Matters (the others being Strategic Direction, Energy, Infrastructure and Transport, Hazards and Risks, Historical and Cultural Values, Natural Environment Values and Subdivision).
28. Consistent with the National Planning Standards, Signs – Ngā Tohu is one of seven chapters included within the General District Wide Matters – Ngā Kaupapa ā-Rohe Whānui Section under Part 2: District Wide Matters - Ngā Kaupapa ā-Rohe Whānui of the pTTPP.
29. The Section 32 Report outlined the relevant statutory considerations applicable to signs and the relationships between the sections of the RMA and higher order documents.<sup>8</sup>
30. The s42A Report highlighted the relevant sections of the RMA (including Part 2, Sections 31, 32, 32AA, 74 and 75).<sup>9</sup> The relationship between the NZCPS, other NPS, the National Planning Standards and the RPS were also highlighted.
31. Clause 10 of the First Schedule of the RMA states that it is not necessary to provide decisions on individual submissions. Recommendations of the Panel are made within the scope of requested relief, with either individual submissions or groups of submissions making similar requests. References to relevant submissions for the recommended changes to provisions are made in the footnotes.
32. The Planning Standards mandatory direction 7.36 requires that if provisions for managing signs are to be included, then they must be done so in the Signs Chapter under the General District Wide Matters Section. Mandatory direction 7.38 requires that chapters within the General District Wide Matters Section itself must be included alphabetically. The Panel is satisfied the Plan structure is consistent with this national direction.

## **PART C – SUBMISSIONS, EVIDENCE, EVALUATION AND RECOMMENDATIONS**

### **2. SIGNS**

#### **2.1. SIGN General/Whole Chapter**

##### **Submissions and Further Submissions**

33. Six submission points and one further submission point relating to general matters or the whole Signs Chapter were summarised in the Table on page 6 of the s42A Report. Four submission points supported the provisions as notified,<sup>10</sup> one opposed the provisions,<sup>11</sup> one

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<sup>8</sup> Te Tai o Poutini Plan – Section 32 Report 7: Noise, Light, Signs, Earthworks and Temporary Activities (See <https://tppp.nz/proposed-tppp-plan/section-32-reports/>).

<sup>9</sup> Lois Easton Section 42A Author Right of Reply (See <https://tppp.nz/wp-content/uploads/2024/07/TTPP-s42A-Signs.pdf>)

<sup>10</sup> Westland District Council S181.031, David Marshall S347.005, Waka Kotahi NZTA S450.005 & S450.009

<sup>11</sup> Greenstone Retreat S459.004

## **Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel**

Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

submission sought amendments,<sup>12</sup> and one further submission opposed an amendment being sought.<sup>13</sup>

34. The Panel has considered the relevant submissions and further submissions received and adopts the summaries in the s42A Report.

### **Section 42A Report**

35. The s42A Report did not support GDC's (S608.087) request to remove references to Sites and Areas of Significance to Māori (**SASM**) and the overlays chapters of the Plan given this gives effect to RMA section 6 matters of national importance.
36. The s42A Report did not support a case-by-case review of the rules as sought by Greenstone Retreat (S459.004). It noted the rules in the pTTPP were less restrictive than those in the operative plans for Buller and Westland District Councils and were similar in stringency to those in the operative Grey District Plan.

### **Hearing and Submitter Evidence/Statements**

37. No evidence was provided at the hearing in relation to general matters.

### **Reporting Officer Reply Evidence**

38. In Reply, Ms Easton responded to two questions from the Panel and responded to Mr Kennedy for Westpower. These responses are dealt with under the respective provisions below.
39. The Panel questioned where else in the Plan (other than the Signs Chapter itself) the term '*Formed Legal Road*' is used. Ms Easton confirmed that this term was only used in the Signs Chapter but noted that the section 42A Reports for both the Natural Character of the Margins of Waterbodies and the Coastal Environment Chapters recommended that the term be defined. Ms Easton considered that a definition of the term would be useful and recommended including it under the Definitions -Ngā Tautuhinga Chapter of the Interpretation - Ngā Whakamāramatanga section of the Plan.

### **Hearing Panel's Evaluation**

40. The Panel agrees with Ms Easton that it is not appropriate to remove references to overlays or to remove all references to SASM in the Signs Chapter, given that this gives effect to RMA s6 matters of national importance.
41. The Panel consider there is scope for adding a definition for '*formed legal road*'.

### **Hearing Panel's Recommendation**

42. No changes to the provisions are required in relation to issues raised in submissions and further submission made on general matters or to the Signs Chapter as a whole.

## **2.2. SIGN Overview**

### **Submissions and Further Submissions**

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<sup>12</sup> Grey District Council S608.087

<sup>13</sup> Poutini Ngāi Tahu FS41.023

## Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel

### Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

43. No submissions points and no further submission point relating to the Overview specifically were received.

#### **Recommendation**

44. For the reasons outlined above, and subject to our consideration of Part 2 of the RMA, the Panel recommends that there are no changes to the SIGN Overview, as follows:

#### **Overview**

Signs are an important method of providing community, consumer and destination information and safety messages and traffic controls, they include a wide range of type and scale including large billboards; free standing signs attached to or painted onto buildings, illuminated and/or moving signs and digital displays.

Signs are generally anticipated in commercially focussed areas such as the Town Centre Zone and Neighbourhood Centre Zone, Settlement Centre Precinct and in the General Industrial Zone, where they are used to advertise products and services that are available on the site on which the sign is located. However, if not carefully managed, signs have the potential to cause visual clutter and undermine the character and amenity values of an area.

To ensure signs are compatible with an area, their scale number, illumination, motion and placement are matters that are managed through Te Tai o Poutini Plan. This chapter contains the provisions that control signs and includes provisions which manage signage that advertises services or products which are not directly related to or associated with the activity undertaken on the site upon which the sign is located.

#### **Other relevant Te Tai Poutini Plan provisions.**

It is important to note that in addition to the zone chapters, other Part 2: District-wide Matters chapters may contain provisions that are relevant to signs, in particular the specific Overlay Chapters referred to within this chapter such as Historic Heritage and Sites and Areas of Significance to Māori.

### **2.3. SIGN Objective**

#### **Submissions and Further Submissions**

45. Seven submission points relating to Objective SIGN-O1 were summarised in the Table on page 7 of the s42A Report. Five submission points supported the wording as notified,<sup>14</sup> one submission point supported in part<sup>15</sup> and one submission point sought an amendment to the wording.<sup>16</sup>
46. The Panel adopts these summaries and has considered the relevant submissions.

#### **Section 42A Report**

<sup>14</sup> Foodstuffs S464.050, Grey District Council S608.678, Te Mana Ora/Te Whatu Ora S190.550, Waka Kotahi NZTA S450.173. Buller District Council S538.344

<sup>15</sup> Go Media Limited S501.002

<sup>16</sup> Westpower Limited S547.491

## Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel

Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

47. The s42A Report noted the five submission points in support of Objective SIGN-O1.
48. The s42A Report supported the submission point from Go Media, seeking the deletion of the reference to visual and amenity effects, and considered the proposed amendments largely addresses the e Westpower submission point.
49. The s42A Report supported Westpower’s submission to amend the provision so the proposed signage is compatible with the character and amenity values of the surrounding area, acknowledging the current wording was clumsy, but did support deleting reference to visual effects.
50. The s42A Report recommended the following amendments to SIGN-O1:

*Signs contribute to the social, cultural and economic wellbeing of the West Coast/Te Tai o Poutini while:*

1. *Supporting the needs of business, infrastructure and community activities;*
2. *Ensuring that any proposed signage is compatible with the character, visual and amenity values of the surrounding area, and that these are maintained or enhanced ~~and protected from any adverse visual and amenity effects:~~ and*
3. *Maintaining public safety.*

### Hearing and Submitter Evidence/Statements

51. Mr Kennedy (for Westpower), Mr Pearson (for Waka Kotahi NZTA) and Mr Costello (for Go Media Ltd) indicated support for the s42A Report’s recommended amendments to SIGN-O1.

### Reporting Officer Reply Evidence

52. No further amendments to SIGN-O1 were recommended in Reply.

### Hearing Panel’s Evaluation

53. The Panel note the support from submitters for Ms Easton’s recommended amendments to Objective SIGN-O1 and accepts these amendments are appropriate for the reasons given in the s42A Report.

### Hearing Panel’s Recommendation

54. For the reasons outlined above, and subject to our consideration of Part 2 of the RMA, the Panel recommends that the relevant submission points identified in the footnotes below are accepted or accepted in part, and recommends the following changes to the **Signs Objective**:

#### **SIGN – O1**

Signs contribute to the social, cultural and economic wellbeing of the West Coast/Te Tai Poutini while:

1. Supporting the needs of business, infrastructure and community activities;

2. Ensuring that **any proposed signage is compatible with** the character, **visual** and amenity values of the surrounding area, **and that these** are maintained or enhanced ~~and protected from any adverse visual and amenity effects~~; and<sup>17</sup>
3. Maintaining public safety.

## **2.4. SIGN Policies**

### **Submissions and Further Submissions**

55. One submission point relating to the policies was received supporting the retention of the policies as notified.<sup>18</sup>
56. Three submissions were received to SIGN-P1 supporting the retention of the policy as notified.<sup>19</sup>
57. Two submissions were received supporting to retain SIGN-P2 as notified,<sup>20</sup> two submissions sought amendments to the Policy,<sup>21</sup> one further Submission sought to allow amendment sought<sup>22</sup> and two further submissions sought to disallow an amendment being sought.<sup>23</sup>
58. Four submissions were received in relation to SIGN-P3 supporting to retain the Policy as notified<sup>24</sup> and one further submission supporting the policy in part.<sup>25</sup>
59. One submission was received supporting to retain SIGN-P4 as notified.<sup>26</sup>
60. Two submission points were received supporting SIGN-P5 as notified,<sup>27</sup> one submission point sought to amend the policy,<sup>28</sup> and one further submission sought to disallow the amendment being sought.<sup>29</sup>
61. One submission point was received supporting to retain SIGN-P6 as notified,<sup>30</sup> two submission points sought amendments to the policy,<sup>31</sup> and one further submission point was received supporting and amendment.<sup>32</sup>

### **Section 42A Report**

62. In relation to **SIGN-P2**, the s42A Report supported the requested amendments sought by Westpower to bring the reference to adverse effects to the front of the policy; and considered the submission point by Foodstuffs (South Island) Properties Limited and Foodstuffs South

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<sup>17</sup> Westpower Limited S547.491 and Go Media Limited S501.002

<sup>18</sup> Buller District Council S538.345

<sup>19</sup> Grey District Council S608.679, Te Mana Ora/te Whatu Ora S190.551, Waka Kotahi NZTA S450.174

<sup>20</sup> Te Mana Ora/Te Whata Ora S190.552, Waka Kotahi NZTA S450.175

<sup>21</sup> Foodstuffs S464.051, Westpower S547.492

<sup>22</sup> Martin & Co and Lumberland Building FS140.026

<sup>23</sup> Frida Inta FS223.0010, Buller Conservation Group FS224.0010

<sup>24</sup> Grey DC S608.660, KiwiRail S442.089, Te Mana Ora/Te Whatu Ora S190.553, Waka Kotahi NZTA S450.176

<sup>25</sup> Go Media Ltd FS102.001

<sup>26</sup> Te Mana Ora/Te Whatu Ora S190.554

<sup>27</sup> Te Mana Ora/Te Whatu Ora S190.555

<sup>28</sup> Go Media Ltd S501.003

<sup>29</sup> Waka Kotahi NZTA FS62.013

<sup>30</sup> Te Mana Ora/Te Whatu Ora S190.556

<sup>31</sup> Buller Conservation Group S552.157, Frida Inta S553.157

<sup>32</sup> Poutini Ngāi Tahu FS41.075

## Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel

### Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

Island Limited to add the word ‘*unacceptable*’ but recommended that adding ‘*significant*’ would be more appropriate wording.

63. The s42A Report agreed with the submission from Go Media Limited that there was no guidance in relation to offsite advertising but, recommended an alternative to amending SIGN-P5. Ms Easton considered that there is a need for an additional policy to address this issue and proposed a new Policy SIGN-P7 to address the submitter’s concerns.
64. The s42A Report supported the request from the Buller Conservation Group and Frida Inta to correct the wording of SIGN-P6 so that this is not drafted as an objective.
65. The s42A report recommended the following amendments to the SIGN policies:

#### *SIGN-P2*

*Ensure that the significant adverse effects, including cumulative effects of signs on the landscape, natural character and amenity values of residential areas, settlements, rural areas, open space and outstanding natural landscapes and features are avoided remedied or mitigated. ~~protected from adverse visual and amenity effects from large areas or numbers of signs.~~*

#### *SIGN-P6*

*~~Te~~-sSupport the use of bilingual signage and the use of traditional Poutini Ngāi Tahu place names within the district.*

#### *New Policy SIGN-P7*

*Avoid new off-site signs in Rural and Residential Zones and ensure that off-site signs in all other zones maintain transport safety and are compatible with the character and visual amenity values of the surrounding area, particularly where they are visible from any Residential or Rural Zone*

### **Hearing and Submitter Evidence/Statements**

66. Mr Pearson (for Waka Kotahi NZTA) supported retaining SIGN-P1, SIGN-P3, and SIGN-P5 as notified.
67. No other evidence was presented at the hearing relating to the policies.

### **Reporting Officer Reply Evidence**

68. In response to the questions raised by the Panel relating to the use of ‘*avoid*’ in new Policy SIGN-P7, Ms Easton agreed its use was not correct because it supported a restricted discretionary activity rule, rather than non-complying activity rule. She supported replacing ‘*Avoid*’ with ‘*Strongly discourage*’. She noted that the intent was for this new policy to apply to all Rural Zones, including Rural Lifestyle and Settlement Zones, and therefore considered it necessary to amend it to clarify this.
69. In relation to SIGN-P6, Ms Easton considered that ‘*West Coast districts*’ would be more appropriate than the word ‘*District*’ in this policy but recommended using ‘*West Coast*’ because this was the most common phraseology used throughout the Plan. She noted there were no submissions relating to this matter but considered this could be addressed as a clause 16(2) amendment.

### Hearing Panel's Evaluation

70. The Panel accepts Ms Easton's recommended amendments to SIGN-P2, SIGN-P6 and new SIGN-P7, for the reasons set out in the s42A Report and in Reply. However, the Panel considers adding 'significant' to SIGN-P2 is not appropriate, given the reference to outstanding natural landscapes and features. We also note this was not sought by Westpower. The Panel also considers 'Discourage' in new SIGN-P7 is appropriate without needing the qualifier 'strongly'.

### Hearing Panel's Recommendation

71. For the reasons outlined above, and subject to our consideration of Part 2 of the RMA, the Panel recommends that the relevant submission points identified in the footnotes below are accepted or accepted in part, and recommends the following changes to the **SIGN Policies**:

<b>SIGN - P1</b>
Enable a diversity of sign types that provide for effective communication of government, business and community information and whilst maintaining public safety, access needs and the overall character of the area.
<b>SIGN – P2</b>
Ensure <b>that the adverse effects, including cumulative effects of signs on the</b> landscape, natural character and amenity values of residential areas, settlements, rural areas, open space and outstanding natural landscapes and features are <b>avoided, remedied or mitigated.</b> <del>Protected from adverse visual and amenity effects from large areas or number of signs.</del> <sup>33</sup>
<b>SIGN – P3</b>
Ensure that signs do not adversely affect traffic safety of all road users including motorists, cyclists, pedestrians, or obstruct roads or footpaths.
<b>SIGN - P4</b>
Enable temporary signage subject to meeting basic activity and built form standards.
<b>SIGN – P5</b>
Ensure signs relating to a particular activity or/use of land or buildings on the site are located at the site of that activity land or building.
<b>SIGN – P6</b>
<del>To s</del> Support <sup>34</sup> the use of bilingual signage and the use of traditional Poutini Ngāi Tahu place names within the <del>District</del> <b>West Coast/Te Tai o Poutini.</b> <sup>35</sup>
<b>SIGN – P7</b>

<sup>33</sup> Westpower Limited S547.492

<sup>34</sup> Buller Conservation Group S552.157 and Frida Inta S553.157

<sup>35</sup> Clause 16(2) of First Schedule of RMA.

**Discourage new off-site signs in all RURZ - Rural and RESZ - Residential Zones and ensure that off-site signs in all other zones maintain transport safety and are compatible with the character and visual amenity values of the surrounding area, particularly where they are visible from any RESZ - Residential or RURZ - Rural Zone.**<sup>36</sup>

## 2.5. SIGN Rules - General

### Submissions and Further Submissions

72. The s42A Report summarised four submission points in relation to the rules **as a whole** in the Table on page 11. One submission point sought to clarify the rules,<sup>37</sup> one submission point sought an activity-specific rule to enable billboards, including digital billboards and non-site related advertising in the TTPP provisions,<sup>38</sup> and two submission points sought an additional provision.<sup>39</sup>
73. Thirteen submission points and three further submission points were received in relation to **SIGN-R1**. Two submission points sought to retain the rule as notified,<sup>40</sup> three submissions supported the rule in part,<sup>41</sup> five submission points sought amendments to the rule,<sup>42</sup> three submission points opposed the rule<sup>43</sup> or opposed the rule in part<sup>44</sup> and three further submission points supported a proposed amendment to the rule.<sup>45</sup>
74. Five submission points were received in relation to **SIGN-R2**. Three submission points sought to retain the rule as notified,<sup>46</sup> one submission point supported the rule in part and sought an amendment,<sup>47</sup> and one submission point sought an amendment to the proposed rule.<sup>48</sup>
75. Three submission points were received in relation to **SIGN-R3**. Two submission points sought to retain the rule as notified<sup>49</sup> and one submission point opposed the rule in part and sought an amendment.<sup>50</sup>
76. Four submission points were received in relation to **SIGN-R4**. Two submission points sought to retain the rule as notified,<sup>51</sup> one submission point supported the rule in part,<sup>52</sup> and one submission point opposed the rule in part.<sup>53</sup>

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<sup>36</sup> Go Media Limited S501.003

<sup>37</sup> Margaret Montgomery S446.082

<sup>38</sup> Go Media Limited S501.001

<sup>39</sup> Buller Conservation Group S552.062 and Frida Inta S553.062

<sup>40</sup> KiwiRail S442.090 and Te Manu Ora/Te Whatu Ora S190.557

<sup>41</sup> Waka Kotahi NZTA S450.178, Buller District Council S538.346, Grey District Council S608.681

<sup>42</sup> Davies Ogilvie & Partners S465.029, S465.030, S456.031, Griffen & Smith Ltd S253.012, Go Media Limited S501.007, Greenstone Retreat S459.009

<sup>43</sup> Go Media Limited S501.008 and Greenstone Retreat S459.008

<sup>44</sup> Stephen Page S270.004

<sup>45</sup> Buller District Council FS149.031, FS149.032, FS149.033, FS149.034, Westpower Ltd FS222.070 and FS222.071

<sup>46</sup> Buller District Council S538.347, Te Manu Ora/Te Whatu Ora S190.558 and Waka Kotahi NZTA S450.179

<sup>47</sup> Grey District Council S608.682

<sup>48</sup> KiwiRail S442.091

<sup>49</sup> Greenstone Retreat S459.005 and Te Manu Ora/Te Whatu Ora S190.559

<sup>50</sup> Buller District Council S538.348

<sup>51</sup> Greenstone Retreat S459.006 and Te Manu Ora/Te Whatu Ora S190.560

<sup>52</sup> Waka Kotahi NZTA S450.180

<sup>53</sup> Buller District Council S538.349

## Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel

### Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

77. Three submission points were received in relation to **SIGN-R5**. One submission point sought to retain the rule as notified,<sup>54</sup> one submission point opposed the rule and sought to have it deleted,<sup>55</sup> and one submission point opposed the rule in part and sought an amendment.<sup>56</sup>
78. Two submission points were received in relation to **SIGN-R6**. Both submission points sought to retain the rule as notified.<sup>57</sup>
79. Three submission points were received in relation to **SIGN-R7**. Two submission points sought to retain the rule as notified,<sup>58</sup> and one submission points sought amendments to the rule.<sup>59</sup>
80. Three submission points were received in relation to **SIGN-R8**. One submission point sought to retain the rule as notified,<sup>60</sup> one submission point sought to amend the rule,<sup>61</sup> and one submission point supported the rule in part, subject to amendments.<sup>62</sup>
81. Two submission points were received in relation to **SIGN-R9**. both submission points sought to retain the rule as notified.<sup>63</sup>
82. Two submission points were received in relation to **SIGN-R18**. both submission points sought to retain the rule as notified.<sup>64</sup>
83. Six submission points and three further submission points were received in relation to **SIGN-R19**. One submission point sought to retain the rule as notified,<sup>65</sup> two submission points supported the rule in part and sought amendments to the rule,<sup>66</sup> one submission point opposed the rule in part,<sup>67</sup> two submission points sought amendments to the rule,<sup>68</sup> two further submission points opposed an amendment sought,<sup>69</sup> and one further submission point sought to allow an amendment sought.<sup>70</sup>

### **Section 42A Reports**

84. The s42A Report highlighted submissions that sought changes to the rules as a whole and recommended a range of amendments based on specific submissions. Ms Easton did not support the submission seeking to enable billboards and non-site related advertising in the TTPP provisions because the general approach for signs in the pTTPP is to focus on the property the sign is located on. Ms Easton did not support additional restrictions on signage in areas of high natural value given she considered this was covered by discretionary activity Rule SIGN-R22.

### ***SIGN-R1 General Permitted Activity Performance Standards-All Zones***

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<sup>54</sup> Te Mana Ora/Te Whatu Ora S190.561

<sup>55</sup> Greenstone Retreat S459.007

<sup>56</sup> Buller District Council S538.350

<sup>57</sup> Buller District Council S538.352, Te Mana Ora/Te Whatu Ora S190.562

<sup>58</sup> Buller District Council S538.352, Te Mana Ora/Te Whatu Ora S160.536

<sup>59</sup> Go Media Limited S501.005

<sup>60</sup> Buller District Council S538.353

<sup>61</sup> Greenstone Retreat S459.010

<sup>62</sup> Te Mana Ora/Te Whatu Ora S190.564

<sup>63</sup> Buller District Council S538.354 and Te Mana Ora/Te Whatu Ora S190.565

<sup>64</sup> Buller District Council S538.363 and Te Mana Ora/Te Whatu Ora S190.574

<sup>65</sup> Te Mana Ora/Te Whatu Ora S190.575

<sup>66</sup> Grey District Council S608.685 and Waka Kotahi NZTA S450.183

<sup>67</sup> Buller DC S538.364

<sup>68</sup> Westpower Ltd S547.493, S547.494

<sup>69</sup> Go Media Ltd FS102.003, FS102.002

<sup>70</sup> Go Media Ltd FS102.005

## Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel

### Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

85. The s42A Report supported the BDC's request for a definition for 'Transport Corridor' and recommended adding the following definition:

Means, in relation to the SIGN Chapter, any formed legal road and the Designated railway corridor.

86. The s42A Report supported the following requests for amendments to the standards relating to the rule, including:

- (a) A new sub clause in clause (6) to include 'Digital or LED light components'
- (b) Relacing 'Exceed with' with 'Be smaller than' in clause (10) and adding 'with a posted speed limit of 70 km or more' at the end; and
- (c) Relacing 'Exceed' with 'Be smaller than' in clause (11) and deleting sub clause (i).

87. The s42A Report did not support the other amendments sought by submitters as Ms Easton considered these were unnecessary and were covered in other rules, including Waka Kotahi NZTA's request to include additional performance standards.

88. The s42A Report considered the response to the BDC submission (S538.346) addressed the concerns raised in the GDC submission (608.681) regarding the reference to the 'transport corridor' with the proposed definition referred to above. It did not support the submission from Stephen Page (S270.004) seeking to reduce the minimum size of the lettering allowed on signs because this was a significant matter in terms of road safety.

#### ***SIGN-R2 Traffic and Railway Signs - All Zones***

89. The s42A Report supported the submission point from GDC (S608.682) seeking a definition for 'formed legal road' and recommended adding the following definition:

Means, a legal road that has been physically constructed and includes gravelling, metalling, sealing or permanently surfacing the road.

90. The s42A Report also supported the submission from KiwiRail (S442.091) requesting to delete the reference to 'NZ Railways Corporation' as KiwiRail is the operator and responsible for safety and signage.

#### ***SIGN-R3 Official Signs that are not Traffic and Railway Signs – All Zones***

91. The s42A Report supported the submission point from BDC (S538.348) seeking an additional standard exempting signs required to meet health and safety obligations from the six word limit.

#### ***SIGN-R4 Temporary Signs- All Zones***

92. The s42A Report did not support the submission point from Waka Kotahi NZTA (S450.180) seeking an advice note referring people to the Waka Kotahi NZTA General Election Sign guidance because it considered advice notes generally do not refer to third-party guidance. It supported the submission point from BDC (S538.349) seeking a reduction for the maximum height allowable from 4m above ground level to 2.5m.

#### ***SIGN-R5 Community Signs-All Zones***

## Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel

### Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

93. The s42A Report did not support the submission point from Greenstone Retreat (S459.007) opposing the rule and seeking to have it deleted. It supported the same amendment to the maximum allowable height as recommended to SIGN-R4 in response to the BDC submission.

#### ***SIGN-R7 Interpretation signs on the site of a Scheduled Feature in Schedules 1-4 or Schedule 6- All Zones.***

94. The s42A Report did not support the submission point from Go Media Limited seeking to delete the maximum sign provisions or significantly increase them. It considered that a 3m<sup>2</sup> sign, 4m high, is sufficient as a permitted activity.

#### ***SIGN-R8 Footpath Signs-All Zones***

95. The s42A Report did not support the submission from Greenstone Retreat (S459.010) opposing the standard requiring a 2m-wide clear space for pedestrians. It noted the sizing of footpaths was for pedestrian use, with two people walking side by side (a mother pushing a pram and holding the hand of a second child) and a disabled person who requires the 2m width.

96. The s42A Report supported the request from Te Mana Ora (S190.564) for an amendment that directs that signs are located at the outer edge of the footpath because sight-impaired people tend to use the part of the footpath closer to buildings. It did not support the parts of the submission seeking an additional standard for outdoor dining, as this is covered by sign bylaws by each council. It also did not support the introduction of a performance standard that states the sign does not compromise pedestrian safety because it was ambiguous and difficult to implement.

#### ***SIGN-R19 Signs which do not meet Permitted Activity standards not subject to Rule-SIGN R18***

97. The s42A Report supported the submission point from BDC (S538.364) opposing the inclusion of the limited notification clause for this rule and noted that limited notification clauses are no longer provided for under the RMA.
98. The s42A Report supported the submission points from GDC (S608.685) and Waka Kotahi NZTA (S450.183) seeking an additional matter of discretion be included around the content of the sign. It noted this was a key matter given it would include things, such as font size and number of words, which were important matters for traffic safety.
99. The s42A Report did not support the submission points from Westpower (S547.493 and S547.494) seeking additional matters of discretion relating to the *'technical, locational, functional or operational constraints'* of the activity given these matters were not relevant to signs.

## **2.6. SIGN Rules – Specific Zones**

### **Submissions and Further Submissions**

100. Two submission points were received relating to **SIGN-R10** seeking to retain the Rule as notified.<sup>71</sup>

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<sup>71</sup> Buller District Council S538.355 and Te Mana Ora/Te Whatu Ora 190.566

## Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel

### Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

101. Two submission points were received relating to **SIGN-R11** seeking to retain the Rule as notified.<sup>72</sup>
102. Two submission points were received relating to **SIGN-R12** seeking to retain the Rule as notified.<sup>73</sup>
103. Two submission points were received relating to **SIGN-R13** seeking to retain the Rule as notified,<sup>74</sup> and three submission points were received seeking amendments to Rule as notified,<sup>75</sup> and one submission point opposed the Rule as notified.<sup>76</sup>
104. Two submission points were received relating to **SIGN-R14** seeking to retain the Rule as notified.<sup>77</sup>
105. Two submission points were received relating to **SIGN-R15** seeking to retain the Rule as notified,<sup>78</sup> and three submission point sought amendments to the notified Rule.<sup>79</sup>
106. Two submission points were received relating to **SIGN-R16** seeking to retain the Rule as notified.<sup>80</sup>
107. Two submission points were received relating to **SIGN-R17** seeking to retain the Rule as notified,<sup>81</sup> six submission points were received seeking amendments to the notified rule,<sup>82</sup> and two further submission points were received supporting the proposed amendments to the Rule.<sup>83</sup>
108. Two submission points were received relating to **SIGN-R20** seeking to retain the Rule as notified.<sup>84</sup>
109. Two submission points were received relating to **SIGN-R21** seeking to retain the Rule as notified.<sup>85</sup>
110. Two submission points were received relating to **SIGN-R22** seeking to retain the Rule as notified,<sup>86</sup> one further submission points supported the submissions to retain the Rule as notified,<sup>87</sup> and one submission point sought to delete the Rule.<sup>88</sup>

## Section 42A Report

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<sup>72</sup> Buller District Council S538.356 and Te Mana Ora/Te Whatu Ora S190.567

<sup>73</sup> Buller District Council S538.357 and Te Mana Ora/Te Whatu Ora S190.568

<sup>74</sup> Buller District Council S538.358 and Te Mana Ora/Te Whatu Ora S190.569

<sup>75</sup> Greenstone Retreat S459.011, Grey District Council S608.683 and Waka Kotahi NZTA S450.181

<sup>76</sup> Stephen Page S270.003

<sup>77</sup> Buller District Council S538.359 and Te Mana Ora/Te Whatu Ora S190.570

<sup>78</sup> Buller District Council S538.360 and Te Mana Ora/Te Whatu Ora S190.571

<sup>79</sup> Grey District Council S608.088, S608.844 and Waka Kotahi NZTA S450.182

<sup>80</sup> Buller District Council S538.361 and Te Mana Ora/Te Whatu Ora S190.572

<sup>81</sup> Buller District Council S538.362 and Te Mana Ora/Te Whatu Ora S190.573

<sup>82</sup> Grey District Council S608.089, Foodstuffs S464.009, S464.052 and Go Media Ltd S501.004, S501.006, S501.009

<sup>83</sup> Martin & Co and Lumberland Building Market FS140.027 and Westpower Ltd FS222.0113

<sup>84</sup> Buller District Council S538.365 and Te Mana Ora/Te Whatu Ora S190.576

<sup>85</sup> Buller District Council S538.366 and Te Mana Ora/Te Whatu Ora S190.577

<sup>86</sup> Buller District Council S538.367 and Te Mana Ora/Te Whatu Ora S190.578

<sup>87</sup> Go Media Ltd FS102.004

<sup>88</sup> Greenstone Retreat S459.012

## Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel

### Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

111. In relation to **SIGN-R13**, the s42A Report supported the submissions from GDC (S608.683) and Waka Kotahi NZTA (S450.181) seeking to delete the reference to '*adjoining site*' from the rule due to the potential impacts on traffic safety that could arise from this.
112. The s42A Report did not support the submission points from Stephen Page (S270.003) and Greenstone Retreat (S459.011) requesting to allow signs regardless of whether it relates to the property on which it is located. It considered that this would be inconsistent with the policy direction of the chapter to avoid the proliferation of signs unrelated to properties where the activity is located.
113. The s42A Report also supported the deletion of '*adjoining site*' from Rule **SIGN-R15** for the reasons outlined in relation to SIGN-R13. It also supported GDC's (S608.088) request to increase the maximum size of the sign from 2m<sup>2</sup> to 3m<sup>2</sup> which is the common size of a sheet of plywood.
114. In relation to **SIGN-R17**, the s42A Report supported the request from GDC (608.089) to amend the rule to make it clear that signs attached to the face of a building must be '*no larger*' than the specified size.
115. The s42A Report did not support the submission points from Foodstuffs (S464.009 and S464.052) and Go Media Limited (S501.006) seeking an increase in the maximum size of signage per activity by removing the reference to a maximum 3m<sup>2</sup> (the Panel notes this was incorrectly referenced in the s42 Report as 3m<sup>3</sup>). It did not support adding '*where practicable*' because it considered this was inappropriate in a permitted activity standard. Ms Easton considered setting the maximum size, as notified, was appropriate because of the potential for adverse visual effects from a proliferation of signage on a building; and concluded a resource consent process for larger signs was appropriate.
116. The s42A Report did not support the submission points from Go Media Limited (S501.004 and S501.009) seeking to provide a rule for off-site advertising and to delete clause (1) of the Rule. It noted the intention of the policy framework was to manage the visual effects of signs and avoid the proliferation of signs that can lead to cumulative visual effects.

### Hearing and Submitter Evidence/Statements

117. Mr Pearson confirmed that overall, he accepted the s42A Report recommendation, except for minor changes to SIGN-R1(11)(i), which he noted was still outstanding.
118. Mr Costello's tabled statement indicated his preference was to have SIGN-R1 deleted in its entirety but accepted the limitation applying to higher speed areas.

### Reporting Officer Reply Evidence

119. In Reply, Ms Easton supported the proposed amendment to Rule SIGN-R1(11)(i)1 as proposed by Mr Pearson.
120. Ms Easton addressed questions from the Panel in relation to off-site signage. She recommended adding '*For signs with Digital or LED components, maintenance requirements, management of light spill, duration of images and fail-safe mechanisms in the event of a malfunction*' to the matters of discretion in SIGN-R18.

## Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel

### Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

121. Ms Easton responded to the Panel’s query regarding government regulation around the size of election signs and advised the maximum size of an election sign is 3m<sup>2</sup>.
122. Ms Easton also responded to the Panel’s question, whether lowering the maximum height from 4m to 2.5m would cause concerns regarding graffiti, and advised there was no available information that linked the height of signs to risk of graffiti. She noted that it was arguable that a 4m high sign may be more appealing for graffiti, as it would be potentially more visible from a distance.
123. Ms Easton checked how other district plans referenced KiwiRail in relation to signs rules and advised it was common to refer to KiwiRail, (and also New Zealand Railways Corporation/Kiwi Rail) but considered it would equally appropriate to refer to a generic ‘*Railway Operator*’.

#### Hearing Panel’s Evaluation

124. The Panel agrees with Ms Easton’s recommended amendments to the Rules as sought by various submitters in their submissions and further submissions in relation to the SIGN Chapter. However, we have made minor corrections and reworded Rule SIGN-R4(3) to clarify the sign should be erected ‘*before the start of construction activity*’.

#### Hearing Panel’s Recommendation

125. For the reasons outlined above, and subject to our consideration of Part 2 of the RMA, the Panel recommends that the relevant submission points identified in the footnotes below are accepted or accepted in part, and recommends the following changes to the **SIGN Rules**:

Signs – Ngā Tohu	
Note: There may be a number of Plan provisions that apply to an activity, building, structure and site. In some cases, consent may be required under rules in this Chapter as well as rules in other Chapters in the Plan. In those cases, unless otherwise specifically stated in a rule, consent is required under each of those identified rules. Details of the steps Plan users should take to determine the status of an activity are provided in General Approach.	
Permitted Activities	
<b>SIGN - R1</b>	<b>General Permitted Activity Performance Standards-All Zones</b>
Where Activity Status is Permitted All signs shall not:	
1. Project over the road or be located within a transport corridor;	
2. Obstruct the line of sight of any corner, bend, intersection or vehicle or rail crossing;	
3. Obstruct, obscure or impair the view of any traffic or railway sign or signal;	
4. Physically obstruct or impede traffic, trains or pedestrians; and	
5. Resemble or likely to be confused with any traffic sign or signal;	
6. Have:	
i. Reflective materials,	
ii. Flashing, revolving or intermittent light,	
iii. Sound effects, <del>or</del>	

## Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel

### Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

- iv. Animated, trivisual, inflatable or aerial components; **or**<sup>89</sup>
- v. **Digital or LED light components**,<sup>90</sup>
7. Be affixed to vehicles or trailers and parked in a location visible from a public place. This does not apply to advertising incidental to the primary use of the vehicle or trailer;
8. Exceed the height requirements for buildings in the relevant zone;
9. Be of a colour or size which could be confused with a traffic signal;
10. ~~Exceed~~ **Be smaller than**<sup>91</sup> with the following minimum lettering size and character requirements:
  - i. 120mm minimum lettering size where facing any road with a posted speed limit of less than 70km/h;
  - ii. 160mm minimum lettering size where facing any road with a posted speed limit of 70km/h or more;
  - iii. Have a maximum of 6 words and/or symbols with a maximum of 40 characters per sign ~~when~~<sup>92</sup> facing any road **with a posted speed limit of 70km/h or more; and**<sup>93</sup>
11. ~~Exceed~~ **Be smaller than**<sup>94</sup> the following separation distances between signs where these are located within 10 metres of a road:
  - ~~i. 60m separation distances between signs facing a road with a posted speed limit of 70km/h~~<sup>95</sup>
  - ~~ii. 70m separation distances between signs facing a road with a spotted speed limit of 70 - 80km/h; and~~<sup>96</sup>
  - ~~iii. 80m separation distances between signs facing a road with a posted speed limit of 80km/h.~~

#### Advice Note:

Any sign located within the road corridor of a State Highway may require approval from New Zealand Transport Agency- Waka Kotahi as the landowner and network utility operator. Activity status where compliance not achieved: Restricted Discretionary

**Activity status where compliance not achieved:** Restricted Discretionary

#### **SIGN - R2 Traffic and Railway Signs-All Zones**

Activity Status Permitted

#### Where:

1. The sign is required by Waka Kotahi - NZ Transport Agency and is located within a road reserve; or
2. The sign is required by NZ Railways Corporation/KiwiRail<sup>98</sup> and is located within a rail corridor; or
3. The sign is required by the Council and is located within a road reserve or road corridor for a formed legal road.

**Activity status where compliance not achieved:** Controlled

<sup>89</sup> Clause 16(2) of First Schedule of RMA

<sup>90</sup> Waka Kotahi NZTA S450.178

<sup>91</sup> Waka Kotahi NZTA S450.178

<sup>92</sup> Clause 16(2) of First Schedule of RMA

<sup>93</sup> Waka Kotahi NZTA S450.178

<sup>94</sup> Waka Kotahi NZTA S450.178

<sup>95</sup> Waka Kotahi NZTA S450.178

<sup>96</sup> Waka Kotahi NZTA S450.178

<sup>97</sup> Clause 16(2) of First Schedule of RMA

<sup>98</sup> Clause 16(2) of First Schedule of RMA

**SIGN - R3 Official Signs that are not Traffic and Railway Signs - All Zones**

Activity Status Permitted

Where:

1. The sign is required to meet legislative requirements such as health and safety legislation; or
2. The sign provides information relating to public safety or wayfinding, such as equipment use, property entrances or for security purposes, and is no larger than is reasonably necessary to convey the information; and
3. All performance standards of Rule Sign-R1 are complied with, **the exception being that signs required to meet health and safety obligations are not subject to the six-word limit.**<sup>99</sup>

Activity Status where compliance not achieved:

Restricted Discretionary

**SIGN - R4 Temporary Signs - All Zones**

Activity Status Permitted

Where:

1. These are for community events and the sign is erected no earlier than **six**<sup>100</sup> months before the event and is removed with **seven**<sup>101</sup> days of the event **ending**,<sup>102</sup> or
2. These are for temporary activities and the sign is erected no earlier than **one**<sup>103</sup> month before the activity and is removed within **seven**<sup>104</sup> days of the activity **ending**;<sup>105</sup> or
3. These are for construction sites and the sign is erected no earlier than **six**<sup>106</sup> months before the ~~event~~ **start of the construction activity**<sup>107</sup> and is removed within **seven**<sup>108</sup> days of the construction activity ending ~~event~~; or
4. These are for land/premises for sale or lease and once the property is sold or let the sign is removed within **seven**<sup>109</sup> days; or
5. These are for electioneering where the sign is erected no more than **nine**<sup>110</sup> weeks before the election to which it relates and is removed within **one**<sup>111</sup> day of the election day, unless otherwise required by statute; and
6. There is a maximum of one sign per road frontage;
7. The maximum sign face area is 3m<sup>2</sup>;
8. The maximum height measure from ground level is **42.5m**; and<sup>112</sup>
9. All performance standards for Rule SIGN - R1 are complied with.

Activity Status where compliance not achieved:

Restricted Discretionary

**SIGN - R5 Community Signs - All Zones**

Activity Status Permitted

Where:

<sup>99</sup> Buller District Council S538.348

<sup>100</sup> Clause 16(2) of First Schedule of RMA

<sup>101</sup> Clause 16(2) of First Schedule of RMA

<sup>102</sup> Buller District Council S538.349

<sup>103</sup> Clause 16(2) of First Schedule of RMA

<sup>104</sup> Clause 16(2) of First Schedule of RMA

<sup>105</sup> Buller District Council S538.349

<sup>106</sup> Clause 16(2) of First Schedule of RMA

<sup>107</sup> Buller District Council S538.349

<sup>108</sup> Clause 16(2) of First Schedule of RMA

<sup>109</sup> Clause 16(2) of First Schedule of RMA

<sup>110</sup> Clause 16(2) of First Schedule of RMA

<sup>111</sup> Clause 16(2) of First Schedule of RMA

<sup>112</sup> Buller District Council S538.349

## Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel

Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

1. There is a maximum of one sign per site;
2. The maximum sign face area is 2m<sup>2</sup>;
3. The maximum height measured from ground level is 42.5m<sup>113</sup>; and
4. All performance standards for Rule SIGN-R1 are complied with.

**Activity status where compliance not achieved:** Restricted discretionary

### **SIGN - R6 Signs not visible from a road, publicly accessible space, RESZ - Residential, SETZ - Settlement or OSRZ - Open Space and Recreation Zone - All Zones.**

Activity Status Permitted

**Activity status where compliance not achieved:** N/A

### **SIGN-R7 Interpretation signs on the site of a Scheduled Feature in Schedules ~~One-Four~~<sup>114</sup> or Schedule ~~Six~~<sup>115</sup> - All Zones**

Activity Status Permitted

Where:

**Where:**

1. The maximum sign face area of each sign is 3m<sup>2</sup>;
2. The maximum sign height measured from ground level is 4m; and
3. Performance standards for Rule SIGN - R1 are complied with.

**Activity status where compliance not achieved:** Restricted discretionary

Advice Note:

For signs located on or within Scheduled features compliance with the relevant rules for earthworks, buildings and structures may mean a resource consent is required.

### **SIGN - R8 Footpath Signs- All Zones**

Activity Status Permitted

Where:

1. The sign is placed on the footpath immediately in front of the premises to which it relates;
2. A consistent 2m wide clear space for pedestrians on the footpath is maintained **between the sign and the internal boundary on the footpath**,<sup>116</sup>
3. The sign is removed from the footpath at the completion of the day's trading and not returned until the start of the next day's trading;
4. The sign is not displayed or attached to any public structure or traffic control device in a public place; and
5. All performance standards for Rule SIGN - R1 are complied with.

**Activity Status where compliance not achieved:** Restricted Discretionary

### **SIGN - R9 Verandah Signs - All Zones**

Activity Status Permitted

<sup>113</sup> Buller District Council S538.350

<sup>114</sup> Clause 16(2) of First Schedule of RMA

<sup>115</sup> Clause 16(2) of First Schedule of RMA

<sup>116</sup> Te Mana Ora S190.564

Where:

1. The sign is under the verandah, on top of the verandah or within the verandah fascia;
2. The sign relates to an activity occurring on the site;
3. All performance standards for Rule SIGN - R1 are complied with;
4. There is a maximum of one under-verandah, one verandah fascia sign and one above verandah sign per premises per road frontage;
5. Any under-verandah sign must:
  - a. Provide a clearance of at least 2.5m from the footpath to the bottom of the sign;
  - b. Have a maximum height of 0.6m and a maximum depth of 0.25m;
  - c. Be setback 0.5m from the kerb of the road; and
  - d. Be mounted at right angles to the kerb line.
6. Any sign on a verandah fascia must be contained entirely within the verandah fascia;
7. Any sign above the verandah must:
  - a. Not exceed 1.2m in height above the fascia;
  - b. Not project beyond the face of the verandah; and
  - c. Be setback 0.5m from the kerb of the road.

**Activity Status where compliance not achieved:** Restricted Discretionary

#### **Permitted Activities - Specific Zones**

##### **SIGN - R10 Signs in the MPZ - Māori Purpose Zone**

Activity Status Permitted

Where:

1. These are erected with the approval of the relevant Poutini Ngāi Tahu Rūnanga; and
2. All performance standards for Rule SIGN - R1 are complied with.

**Activity Status where compliance not achieved:** Restricted Discretionary

##### **SIGN - R11 Signs in the AIRPZ - Airport Zone**

Activity Status Permitted

Where:

1. These are erected by the airport/aerodrome/heliport controlling authority and relate to the purpose of the zone; and
2. All performance standards for Rule SIGN - R1 are complied with.

**Activity Status where compliance not achieved:** Restricted Discretionary

##### **SIGN - R12 Signs in the RESZ - Residential Zones**

Activity status Permitted

Where:

1. The sign relates to an activity occurring on the site;
2. There is a maximum of one sign per site;
3. There is a maximum sign face of 1m<sup>2</sup>; and
4. All performance standards for Rule SIGN - R1 are complied with.

**Activity Status where compliance not achieved:** Discretionary

**SIGN - R13 Signs in the SETZ - Settlement outside of the SETZ - PREC2 Settlement Centre Precinct and SETZ - PREC3 - Coastal Settlement Precinct**

Activity Status Permitted

Where:

1. The sign relates to an activity occurring on the site ~~or an adjoining site~~; <sup>117</sup>
2. There is a maximum of one sign per site;
3. There is a maximum sign face of 2m<sup>2</sup>; and
4. All performance standards for Rule SIGN-R1 are complied with.

**Activity Status where compliance not achieved:** Restricted Discretionary

**SIGN - R14 Signs in the SETZ - PREC3 - Settlement Zone - Coastal Settlement Precinct**

Activity Status Permitted

Where:

1. The sign relates to an activity occurring on the site;
2. There is a maximum of one sign per site;
3. There is a maximum sign face of 1m<sup>2</sup>; and
4. All performance standards for Rule SIGN - R1 are complied with.

**Activity Status where compliance not achieved:** Discretionary

**SIGN - R15 Signs in the GRUZ-General Rural Zone, RLZ-Rural Lifestyle Zone, FUZ-Future Urban Zone, MINZ - Mineral Extraction Zone and BCZ - Buller Coalfield Zone**

Activity Status Permitted

Where:

1. The sign relates to an activity occurring on the site ~~or an adjoining site~~; <sup>118</sup>
2. There is a maximum of one sign per road frontage of the site;
3. There is a maximum sign face of ~~23~~3m<sup>2</sup>; <sup>119</sup> and
4. All performance standards for Rule SIGN - R1 are complied with.

**Activity Status where compliance not achieved:** Restricted Discretionary

**SIGN - R16 Signs in any OSRC- Open Space and Recreation Zone or the STADZ - Stadium Zone**

Activity Status Permitted

Where:

The sign is located in an OSRZ - Open Space and Recreation Zone; and

1. The sign is:
  - a. Ancillary to a conservation, recreation or community activity; or
  - b. For commercial sponsorship of a recreation activity; and
2. All performance standards for Rule SIGN – R1 are complied with.

**Activity Status where compliance not achieved:** Restricted Discretionary

**SIGN - R17 Signs in any CMUZ - Commercial and Mixed Use Zone, any INZ - Industrial Zone, the PORTZ - Port Zone or a SETZ – PREC2 - Settlement Centre Precinct**

<sup>117</sup> Waka Kotahi NZTA S450.181

<sup>118</sup> Waka Kotahi NZTA S450.182 and Grey District Council S608.684

<sup>119</sup> Grey District Council S608.088

Activity Status Permitted

Where:

1. Signs must relate to an activity occurring on the site;
2. Signs are not directed towards residential or rural areas;
3. Signs attached to the structure or face of the building must **be no larger than**<sup>120</sup> a maximum of 10% of the area of the building façade or 3m<sup>2</sup>, whichever is the lessor; and
4. All performance standards for Rule SIGN-R1 are complied with.

**Activity status where compliance not achieved:** Restricted Discretionary

**Controlled Activities**

**SIGN - R18 Traffic and Railway Signs not meeting Permitted Activity Standards-All Zones**

Activity Status Controlled

Matters of control are:

- a. The location of the sign;
- b. The size and height of the sign; and
- c. The management of effects on road and footpath user safety.

**Activity status where compliance not achieved:** N/A

**Restricted Discretionary Activities**

**SIGN - R19 Signs which do not meet Permitted Activity standards not subject to Rule SIGN - R18**

Activity Status Restricted Discretionary

Where:

1. The sign is not located in a RESZ-Residential Zone or a SETZ-PREC2-Coastal Settlement Precinct; and
2. The sign is not located in, on or within a Scheduled Natural or Cultural feature identified in Schedules **One-Eight**~~1-8~~<sup>121</sup> except the following Sites and Areas of Significance to Māori:
  - SASM 10 Kawatiri Pā; SASM 12 Kawatiri Town Reserve; SASM 15 No. 42 Kawatiri (Township) Native Reserve; SASM 31 Punakaiki Area; SASM 59 Māwhera Pa 1; SASM 57 Māwhera Gardens; SASM 58 Greymouth Railway Land; SASM 59 Māwhera Pā 2; SASM 60 Māwhera Kāinga; SASM 61 Victoria Park; SASM 63 No. 32 Nga Moana e Rua Native Reserve; SASM 94 No. 30 Arahura Native Reserve; SASM 96 Taramakau River; SASM 104 Kawhaka Creek Catchment; SASM 112 Arahura River at Tūhua; SASM 117 Waitaiki Catchment; SASM 121 Waitaiki Reserve; **and**<sup>122</sup> SASM 197 Ōkuru.

Discretion is restricted to:

- a. The location of the sign;
- b. **The content of the sign;**<sup>123</sup>
- c. The design materials and appearance of the sign and/or support structure and their effects on visual amenity;
- d. The size and height of the sign;

<sup>120</sup> Grey District Council S608.089

<sup>121</sup> Clause 16(2) of First Schedule of RMA

<sup>122</sup> Clause 16(2) of First Schedule of RMA

<sup>123</sup> Grey District Council S608.685 and Waka Kotahi S450.183

- e. For temporary signs, the length of time the sign is in place;
- f. Effects on road and footpath user safety; and<sup>124</sup>
- g. **Effects on traffic safety;** and<sup>125</sup>
- h. **For signs with digital or LED light components, maintenance requirements, management of light spill, duration of images and fail-safe mechanisms in the event of malfunction; and**<sup>126</sup>
- a. The relationship of the sign with existing signage on the site and in the surrounding area.

**Notification**

~~Where a sign is visible from a state highway and does not meet the Performance standards in rule SIGN R1 then the application will be Limited Notified to NZ Transport Agency Waka Kotahi and may be publicly notified<sup>127</sup>~~

**Activity Status where compliance not achieved:** Discretionary



**Sharon McGarry**

**Hearings Panel – Chair**



**Anton Becker**

**Hearings Panel Member**



**Maria Bartlett**

**Hearings Panel Member**

**Date: 5 September 2025**

<sup>124</sup> Clause 16(2) of First Schedule of RMA

<sup>125</sup> Waka Kotahi NZTA S450.178

<sup>126</sup> Waka Kotahi NZTA S450.178

<sup>127</sup> Buller District Council S538.364

## APPENDIX 1 – RECOMMENDATIONS ON PLAN PROVISIONS

### Overview

Signs are an important method of providing community, consumer and destination information and safety messages and traffic controls, they include a wide range of type and scale including large billboards; free standing signs attached to or painted onto buildings, illuminated and/or moving signs and digital displays.

Signs are generally anticipated in commercially focussed areas such as the Town Centre Zone and Neighbourhood Centre Zone, Settlement Centre Precinct and in the General Industrial Zone, where they are used to advertise products and services that are available on the site on which the sign is located. However, if not carefully managed, signs have the potential to cause visual clutter and undermine the character and amenity values of an area.

To ensure signs are compatible with an area, their scale, number, illumination, motion and placement are matters that are managed through Te Tai o Poutini Plan. This chapter contains the provisions that control signs and includes provisions which manage signage that advertises services or products which are not directly related to or associated with the activity undertaken on the site upon which the sign is located.

#### Other relevant Te Tai Poutini Plan provisions.

It is important to note that in addition to the zone chapters, other Part 2: District-wide Matters chapters may contain provisions that are relevant to signs, in particular the specific Overlay Chapters referred to within this chapter such as Historic Heritage and Sites and Areas of Significance to Māori.

#### SIGN – O1

Signs contribute to the social, cultural and economic wellbeing of the West Coast/Te Tai Poutini while:

1. Supporting the needs of business, infrastructure and community activities;
2. Ensuring that **any proposed signage is compatible with** the character, **visual** and amenity values of the surrounding area, **and that these** are maintained or enhanced ~~and protected from any adverse visual and amenity effects;~~ and
3. Maintaining public safety.

#### SIGN - P1

Enable a diversity of sign types that provide for effective communication of government, business and community information and whilst maintaining public safety, access needs and the overall character of the area.

#### SIGN – P2

Ensure **that the adverse effects, including cumulative effects of signs on the** landscape, natural character and amenity values of residential areas, settlements, rural areas, open space and outstanding natural landscapes and features are **avoided, remedied or mitigated.** ~~Protected from adverse visual and amenity effects from large areas or number of signs.~~

#### SIGN – P3

## Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel

### Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

Ensure that signs do not adversely affect traffic safety of all road users including motorists, cyclists, pedestrians, or obstruct roads or footpaths.

#### **SIGN - P4**

Enable temporary signage subject to meeting basic activity and built form standards.

#### **SIGN – P5**

Ensure signs relating to a particular activity or/use of land or buildings on the site are located at the site of that activity land or building.

#### **SIGN – P6**

To support<sup>128</sup> the use of bilingual signage and the use of traditional Poutini Ngāi Tahu place names within the District West Coast/Te Tai o Poutini.

#### **SIGN – P7**

**Discourage new off-site signs in all RURZ - Rural and RESZ - Residential Zones and ensure that off-site signs in all other zones maintain transport safety and are compatible with the character and visual amenity values of the surrounding area, particularly where they are visible from any RESZ - Residential or RURZ - Rural Zone.**

### **Signs – Ngā Tohu**

Note: There may be a number of Plan provisions that apply to an activity, building, structure and site. In some cases, consent may be required under rules in this Chapter as well as rules in other Chapters in the Plan. In those cases, unless otherwise specifically stated in a rule, consent is required under each of those identified rules. Details of the steps Plan users should take to determine the status of an activity are provided in General Approach

#### **Permitted Activities**

##### **SIGN - R1      General Permitted Activity Performance Standards-All Zones**

Where Activity Status is Permitted

All signs shall not:

1. Project over the road or be located within a transport corridor;
2. Obstruct the line of sight of any corner, bend, intersection or vehicle or rail crossing;
3. Obstruct, obscure or impair the view of any traffic or railway sign or signal;
4. Physically obstruct or impede traffic, trains or pedestrians; and
5. Resemble or likely to be confused with any traffic sign or signal;
6. Have:
  - i. Reflective materials,
  - ii. Flashing, revolving or intermittent light,
  - iii. Sound effects, or
  - iv. Animated, trivisual, inflatable or aerial components; or<sup>129</sup>
  - v. **Digital or LED light components;**

<sup>128</sup> Buller Conservation Group S552.157 and Frida Inta S553.157

<sup>129</sup> Clause 16(2) of First Schedule of RMA

**Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel**

Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

7. Be affixed to vehicles or trailers and parked in a location visible from a public place. This does not apply to advertising incidental to the primary use of the vehicle or trailer;
8. Exceed the height requirements for buildings in the relevant zone;
9. Be of a colour or size which could be confused with a traffic signal;
10. ~~Exceed~~ **Be smaller than** with the following minimum lettering size and character requirements:
  - i. 120mm minimum lettering size where facing any road with a posted speed limit of less than 70km/h;
  - ii. 160mm minimum lettering size where facing any road with a posted speed limit of 70km/h or more;
  - iii. Have a maximum of 6 words and/or symbols with a maximum of 40 characters per sign ~~where~~ facing any road **with a posted speed limit of 70km/h or more; and**
11. ~~Exceed~~ **Be smaller than** the following separation distances between signs where these are located within 10 metres of a road:
  - ~~i. 60m separation distances between signs facing a road with a posted speed limit of 70km/h~~
  - ii. 70m separation distances between signs facing a road with a spotted speed limit of ~~70~~ - 80km/h; **and**
  - ~~iii. 80m separation distances between signs facing a road with a posted speed limit of 80km/h.~~

Advice Note:

Any sign located within the road corridor of a State Highway may require approval from New Zealand Transport Agency- Waka Kotahi as the landowner and network utility operator. Activity status where compliance not achieved: Restricted Discretionary

**Activity status where compliance not achieved:** Restricted Discretionary

**SIGN - R2 Traffic and Railway Signs-All Zones**

Activity Status Permitted

Where:

1. The sign is required by Waka Kotahi - NZ Transport Agency and is located within a road reserve; or
2. The sign is required by NZ Railways Corporation/KiwiRail and is located within a rail corridor; or
3. The sign is required by the Council and is located within a road reserve or road corridor for a formed legal road.

**Activity status where compliance not achieved:** Controlled

**SIGN - R3 Official Signs that are not Traffic and Railway Signs - All Zones**

Activity Status Permitted

Where:

1. The sign is required to meet legislative requirements such as health and safety legislation; or
2. The sign provides information relating to public safety or wayfinding, such as equipment use, property entrances or for security purposes, and is no larger than is reasonably necessary to convey the information; and

**Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel**

Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

3. All performance standards of Rule Sign-R1 are complied with, the exception being that signs required to meet health and safety obligations are not subject to the six-word limit.

<b>Activity Status where compliance not achieved:</b>	Restricted Discretionary
<b>SIGN - R4      Temporary Signs - All Zones</b>	
Activity Status Permitted	
Where:	
<ol style="list-style-type: none"> <li>1. These are for community events and the sign is erected no earlier than <del>six</del><u>6</u> months before the event and is removed with <del>seven</del><u>7</u> days of the event <del>ending</del>, or</li> <li>2. These are for temporary activities and the sign is erected no earlier than <del>one</del><u>1</u> month before the activity and is removed within <del>seven</del><u>7</u> days of the activity <del>ending</del>; or</li> <li>3. These are for construction sites and the sign is erected no earlier than <del>six</del><u>6</u> months before the <del>event</del> <u>start of the construction activity</u> and is removed within <del>seven</del><u>7</u> days of the construction activity ending event; or</li> <li>4. These are for land/premises for sale or lease and once the property is sold or let the sign is removed within <del>seven</del><u>7</u> days; or</li> <li>5. These are for electioneering where the sign is erected no more than <del>nine</del><u>9</u> weeks before the election to which it relates and is removed within <del>one</del><u>1</u> day of the election day, unless otherwise required by statute; and</li> <li>6. There is a maximum of one sign per road frontage;</li> <li>7. The maximum sign face area is 3m<sup>2</sup>;</li> <li>8. The maximum height measure from ground level is <del>4.2</del><u>4.5</u>m; and</li> <li>9. All performance standards for Rule SIGN - R1 are complied with.</li> </ol>	
<b>Activity Status where compliance not achieved:</b>	Restricted Discretionary
<b>SIGN - R5      Community Signs - All Zones</b>	
Activity Status Permitted	
Where:	
<ol style="list-style-type: none"> <li>1. There is a maximum of one sign per site;</li> <li>2. The maximum sign face area is 2m<sup>2</sup>;</li> <li>3. The maximum height measured from ground level is <del>4.2</del><u>4.5</u>m and</li> <li>4. All performance standards for Rule SIGN-R1 are complied with</li> </ol>	
<b>Activity status where compliance not achieved:</b>	Restricted discretionary
<b>SIGN - R6      Signs not visible from a road, publicly accessible space, RESZ - Residential, SETZ - Settlement or OSRZ - Open Space and Recreation Zone - All Zones.</b>	
Activity Status Permitted	
<b>Activity status where compliance not achieved:</b>	N/A
<b>SIGN-R7      Interpretation signs on the site of a Scheduled Feature in Schedules <del>One-Four</del><u>1-4</u> or Schedule <del>Six</del><u>6</u>- All Zones</b>	
Activity Status Permitted	
Where:	

## Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel

### Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

1. The maximum sign face area of each sign is 3m<sup>2</sup>;
2. The maximum sign height measured from ground level is 4m; and
3. Performance standards for Rule SIGN – R1 are complied with.

**Activity status where compliance not achieved:** Restricted discretionary

Advice Note:

For signs located on or within Scheduled features compliance with the relevant rules for earthworks, buildings and structures may mean a resource consent is required.

#### **SIGN - R8 Footpath Signs- All Zones**

Activity Status Permitted

Where:

1. The sign is placed on the footpath immediately in front of the premises to which it relates;
2. A consistent 2m wide clear space for pedestrians on the footpath is maintained **between the sign and the internal boundary on the footpath**;
3. The sign is removed from the footpath at the completion of the day's trading and not returned until the start of the next day's trading;
4. The sign is not displayed or attached to any public structure or traffic control device in a public place; and
5. All performance standards for Rule SIGN - R1 are complied with.

**Activity Status where compliance not achieved:** Restricted Discretionary

#### **SIGN - R9 Verandah Signs - All Zones**

Activity Status Permitted

Where:

1. The sign is under the verandah, on top of the verandah or within the verandah fascia;
2. The sign relates to an activity occurring on the site ;
3. All performance standards for Rule SIGN – R1 are complied with;
4. There is a maximum of one under-verandah, one verandah fascia sign and one above verandah sign per premises per roadfrontage;
5. Any under-verandah sign must:

- a. Provide a clearance of at least 2.5m from the footpath to the bottom of the sign;
- b. Have a maximum height of 0.6m and a maximum depth of 0.25m;
- c. Be setback 0.5m from the kerb of the road; and
- d. Be mounted at right angles to the kerb line.

6. Any sign on a verandah fascia must be contained entirely within the verandah fascia;

7. Any sign above the verandah must:
  - a. Not exceed 1.2m in height above the fascia;
  - b. Not project beyond the face of the verandah; and

c. Be setback 0.5m from the kerb of the road.

**Activity Status where compliance not achieved:** Restricted Discretionary

**Permitted Activities - Specific Zones**

**SIGN - R10 Signs in the MPZ - Māori Purpose Zone**

Activity Status Permitted

Where:

1. These are erected with the approval of the relevant Poutini Ngāi Tahu Rūnanga and
2. All performance standards for Rule SIGN – R1 are complied with.

**Activity Status where compliance not achieved:** Restricted Discretionary

**SIGN - R11 Signs in the AIRPZ - Airport Zone**

Activity Status Permitted

Where:

1. These are erected by the airport/aerodrome/heliport controlling authority and relate to the purpose of the zone; and
2. All performance standards for Rule SIGN – R1 are complied with.

**Activity Status where compliance not achieved:** Restricted Discretionary

**SIGN - R12 Signs in the RESZ - Residential Zones**

Activity status Permitted

Where:

1. The sign relates to an activity occurring on the sign;
2. There is a maximum of one sign per sign;
3. There is a maximum sign face of 1m<sup>2</sup>; and
4. All performance standards for Rule SIGN – R1 are complied with.

**Activity Status where compliance not achieved:** Discretionary

**SIGN - R13 Signs in the SETZ - Settlement outside of the SETZ - PREC2 Settlement Centre Precinct and SETZ - PREC3 - Coastal Settlement Precinct**

Activity Status Permitted

Where:

1. The sign relates to an activity occurring on the site ~~or an adjoining site~~;
2. There is a maximum of one sign per site;
3. There is a maximum sign face of 2m<sup>2</sup>; and
4. All performance standards for Rule SIGN-R1 are complied with.

**Activity Status where compliance not achieved:** Restricted Discretionary

**SIGN - R14 Signs in the SETZ - PREC3 - Settlement Zone - Coastal Settlement Precinct**

Activity Status Permitted

Where:

1. The sign relates to an activity occurring on the site;
2. There is a maximum of one sign per site;
3. There is a maximum sign face of 1m<sup>2</sup>; and
4. All performance standards for Rule SIGN – R1 are complied with.

**Activity Status where compliance not achieved:** Discretionary

**SIGN - R15 Signs in the GRUZ-General Rural Zone, RLZ-Rural Lifestyle Zone, FUZ-Future Urban Zone, MINZ - Mineral Extraction Zone and BCZ - Buller Coalfield Zone**

Activity Status Permitted

Where:

1. The sign relates to an activity occurring on the site ~~or an adjoining site~~;
2. There is a maximum of one sign per road frontage of the site;
3. There is a maximum sign face of ~~23~~3m<sup>2</sup>; and
4. All performance standards for Rule SIGN - R1 are complied with.

**Activity Status where compliance not achieved:** Restricted Discretionary

**SIGN - R16 Signs in any OSRC- Open Space and Recreation Zone or the STADZ - Stadium Zone**

Activity Status Permitted

Where:

The sign is located in an OSRZ - Open Space and Recreation Zone; and

1. The sign is:
  - a. Ancillary to a conservation, recreation or community activity; or
  - b. For commercial sponsorship of a recreation activity; and

2. All performance standards for Rule SIGN – R1 are complied with.

**Activity Status where compliance not achieved:** Restricted Discretionary

**SIGN - R17 Signs in any CMUZ - Commercial and Mixed Use Zone, any INZ - Industrial Zone, the PORTZ - Port Zone or a SETZ – PREC2 - Settlement Centre Precinct**

Activity Status Permitted

Where:

1. Signs must relate to an activity occurring on the site;
2. Signs are not directed towards residential or rural areas;
3. Signs attached to the structure or face of the building must **be no larger than** a maximum of 10% of the area of the building façade or 3m<sup>2</sup>, whichever is the lessor; and
4. All performance standards for Rule SIGN-R1 are complied with.

**Activity status where compliance not achieved:** Restricted Discretionary

**Controlled Activities**

**SIGN - R18 Traffic and Railway Signs not meeting Permitted Activity Standards-All Zones**

Activity Status Controlled

**Recommendations Report of the Proposed Te Tai O Poutini Plan Hearings Panel**

Part 2 – District-Wide Matters: General District-Wide Matters - Signs – Ngā Tohu

Matters of control are:

- a. The location of the sign;
- b. The size and height of the sign; and
- c. The management of effects on road and footpath user safety.

**Activity status where compliance not achieved:** N/A

**Restricted Discretionary Activities**

**SIGN - R19 Signs which do not meet Permitted Activity standards not subject to Rule SIGN - R18**

Activity Status Restricted Discretionary

Where:

1. The sign is not located in a RESZ-Residential Zone or a SETZ-PREC2-Coastal Settlement Precinct; and
2. The sign is not located in, on or within a Scheduled Natural or Cultural feature identified in Schedules ~~One-Eight~~ 1-8 except the following Sites and Areas of Significance to Māori:

1. SASM 10 Kawatiri Pā; SASM 12 Kawatiri Town Reserve; SASM 15 No. 42 Kawatiri (Township) Native Reserve; SASM 31 Punakaiki Area; SASM 59 Māwhera Pa 1; SASM 57 Māwhera Gardens; SASM 58 Greymouth Railway Land; SASM 59 Māwhera Pā 2; SASM 60 Māwhera Kāinga; SASM 61 Victoria Park; SASM 63 No. 32 Nga Moana e Rua Native Reserve; SASM 94 No. 30 Arahura Native Reserve; SASM 96 Taramakau River; SASM 104 Kawhaka Creek Catchment; SASM 112 Arahura River at Tūhua; SASM 117 Waitaiki Catchment; SASM 121 Waitaiki Reserve; and SASM 197 Ōkuru.

Discretion is restricted to:

- a. The location of the sign;
- b. **The content of the sign;**
- c. The design materials and appearance of the sign and/or support structure and their effects on visual amenity;
- d. The size and height of the sign;
- e. For temporary signs, the length of time the sign is in place;
- f. Effects on road and footpath user safety; ~~and~~
- g. **Effects on traffic safety;** ~~and~~
- h. **For signs with digital or LED light components, maintenance requirements, management of light spill, duration of images and fail-safe mechanisms in the event of malfunction;** ~~and~~
- b. The relationship of the sign with existing signage on the site and in the surrounding area.

Notification

~~Where a sign is visible from a state highway and does not meet the Performance standards in rule SIGN-R1 then the application will be Limited Notified to NZ Transport Agency-Waka Kotahi and may be publicly notified~~

**Activity Status where compliance not achieved:** Discretionary

